

Luca Fruzza
Visual Designer

Born in Milano on december 23rd 1963

+39 348 7869357 (Italy)

+30 694 7177986 (Greece)

visual.design@lucafruzza.net

www.lucafruzza.net

EDUCATION

1992

Degree in Architecture (96/100) at Politecnico di Milano

1983

High school graduated at Liceo Scientifico Elio Vittorini, Milano.

2004 - Present.

I've been working as a freelance visual designer collaborating with firms and communication agencies such as **Gucci** (corporate Identity manual) **Graphic srl** (graphic design and realization of scientific and promotional publications for Roche Diagnostic Italia), **Tellnet** (graphic consulting in the context of the transition from Quark X-Press to InDesign for the Giorgio Mondadori and Cairo Editore magazines, and online magazines pagination), **Wit Design** (brand re-design and brandbook for Radio KissKiss, image editing for multimedia works), **Atlantis Advertising** (Sennheiser Catalogue 2005, packaging studies and projects for Valera), **Rebelot** (pagination of DiSaronno News magazine) **Assert** (visual projects for events, graphic design of publications for Regione Lombardia), **Accent on Design** (pagination of Annuario della Compagnia delle Opere), **Dorland** (direct marketing catalogues design and pagination), **IERE** (packaging projects for cosmetics), **Relco Group** (websites re-styling, maintenance and upgrading), **Cantine Alziati** (corporate identity project, website project and building, promotional material), **Itineriamo** (website visual project), **Fabbri contemporary art** (website) **Almora Bologna** (website), **Widmann srl** (products catalogue 2006).

September 2003 - May 2004.

I've been working at **Kaleidostudio** (Milano) on graphic design and pagination of school books, magazines and house organs.

May 1994 - July 2003.

I've been working as a graphic designer at **DA studio** in Milano, with customers such as **Provincia di Milano** (brandbook graphic design, redaction and pagination; graphic design and pagination of Vademecum dell'Amministrazione Provinciale; system of signs for Parco Idroscalo) **Metropolitana Milanese** (brand design, system of signs and cartography for Passante Ferroviario Milanese), **Regione Lombardia** (cartography for the Regional Transport System, graphic project and pagination for books and magazines), **ATM** (cartography for Milano area public transport network), **Azienda Varese Trasporti** (Varese city map).

In the while I had some spot collaborations with **Casiraghi-Greco** communication agency (ad campaigns and illustrations for Pagine Utili Mondadori) and with **Publitime** (working on the design of the visual aspects of events, from graphic material up to ambience set-ups)

September 1992 - December 1993

I've been working as a CAD drawer in the Rolando Gantes' architecture studio in Milano.

LANGUAGES

Italian (mother language)

Fluent English and Spanish (written and spoken).

Basic Greek.

IT SKILLS

I have a complete and deep knowledge of Adobe Creative Suite (all the applications), Quark X-press, Microsoft Office (all the applications) and Audio editing software such as LogicX or Reaper both on Apple and Windows systems.

I also have a very good knowledge of html, php, css, and css animations besides a good experience in building and maintaining Wordpress websites.

EXTRA ACTIVITIES

I've been part of the Italian artistic collective known as otolab (www.otolab.net).

