

Luca Fruzza

VISUAL DESIGNER

Born in Milano on december 23rd 1963

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WORK EXPERIENCE

2004 - 2022.

I've been working as a freelance visual designer collaborating with direct clients and communication agencies such as:

Re-i (Athens)

logo and visual identity project.

Ioniflex (Milano)

website project, realization and maintenance.

Η Βικτώρια / I Victoria (Athens)

logo and visual identity project.

Gucci (Milano)

corporate Id Brandbook.

Graphic srl (Milano)

graphic design of scientific and promotional publications for Roche Diagnostic Italia.

Tellnet (Milano)

graphic consulting in the context of the transition from Quark X-Press to InDesign for the Giorgio Mondadori and Cairo Editore magazines;

online magazines pagination.

Farmacia Solese (Milano)

website project and realization.

Wit Design (Milano)

visual identity project and brandbook for Radio KissKiss;

image editing for multimedia works.

Guido Clerici Photographer (Milano)

website project and realization.

InUnaParola (Milano)

website project and realization.

Teque-Nique Netlabel (Milano)

logo and visual identity project;

website project and realization;

album cover artworks;

flyers and promo material.

Fabbri Contemporary Art (Milano)

website project and realization.

Street is Culture (Milano/London)
logo and visual identity project.

Atlantis Advertising (Milano)
graphic project for Sennheiser Italia Catalogue 2005;
packaging studies and projects for Valera.

Rebelot (Milano)
pagination of DiSaronno News magazine.

Assert (Milano)
visual projects for events;
graphic design of publications for Regione Lombardia.

Accent on Design (Milano)
pagination of Annuario della Compagnia delle Opere 2010.

Dorland (Milano)
direct marketing catalogues design and pagination.

IERE (Bologna)
packaging projects for cosmetics.

Relco Group (Milano)
websites re-styling, maintenance and upgrading.

Cantine Alziati (Milano)
corporate identity project;
website project and building;
project and pagination for promotional material.

Itineriamo (Roma)
logo and visual identity study;
website visual project.

Fabbri contemporary art (Milano)
Website project and realization.

Energibile (Milano)
logotype.

Almora Bologna (Bologna)
website project and realization.

Powercon (Milano)
website project and realization.

Widmann srl (Varese)
Products catalogue 2006.

September 2003 - May 2004.

Kaleidostudio (Milano)
Graphic design and pagination of school books, magazines and house organs.

October 1999 - June 2000.

Casiraghi-Greco Communication (Milano)
Ad campaigns and illustrations for Pagine Utili Mondadori .

January 1998 - March 2001.

Publitime (Milano)

Visual aspects of events, from graphic material up to ambience set-ups.

May 1994 - July 2003.

I've been working as a Graphic Designer and Project Manager with **Studio DA** (Milano) following clients such as:

Provincia di Milano (Milano)

brandbook (Manuale d'immagine coordinata) graphic project, contents drawings and texts, pagination;
graphic design and pagination of Vademecum dell'Amministrazione Provinciale;
system of signs for Parco Idroscalo;

Regione Lombardia / Metropolitana Milanese (Milano)

logotype design and visual identity project, brandbook, system of signs and cartography for Passante Ferroviario Milanese.

Regione Lombardia (Milano)

cartography for the Regional Transport System;
graphic project and pagination for books and magazines.

Azienda Trasporti Municipali (Milano)

cartography of Milano area public transport network;

Azienda Varesina Trasporti (Varese)

cartography for Azienda Varesina Trasporti.

October 1999 - June 2000.

Casiraghi-Greco Communication (Milano)

Ad campaigns and illustrations for Pagine Utili Mondadori .

September 1992 - December 1993.

Rolando Gantes Architecture Studio (Milano)

CAD drawing for the project of Procaccini Center in Milano.

EDUCATION

1992

Degree in Architecture (96/100) at Politecnico di Milano

1983

High school graduated at Liceo Scientifico Elio Vittorini, Milano.

LANGUAGES

Italian (mother language);

Fluent English and Spanish (written and spoken);

Entry level Greek.

IT SKILLS

Graphic and web design

Adobe Illustrator, Indesign, Photoshop, Dreamweaver, Flash;
Quark X-press;
Figma;
Wordpress and WooCommerce;
very good knowledge of HTML, PHP, CSS3, and CSS animations;
Microsoft Office (all the applications).

Music and audio editing

Apple LogicX;
Reaper;
Propellerhead Reason;
Ableton Live;
Traktor dj studio.

EXTRA ACTIVITIES

Electronic music composer, performer and remixer;
Teque-Nique Electronic Music Netlabel manager;
In the past I've been part of the Italian artistic collective known as **Otolab**.

LINKS

portfolio <http://www.lucafruzza.net/>
the noun project <https://thenounproject.com/lucafruzza/>
shutterstock <https://www.shutterstock.com/it/g/luca+fruzza>
vecteezy <https://www.vecteezy.com/members/luca-fruzza-visual-designer>